



wildrock

NOTE FROM THE EXECUTIVE DIRECTOR

Thank you for making nature play accessible to all children in our community. This year nearly 15,000 friends participated in Wildrock programs on site or in local green spaces. Nature play is critical for healthy childhood development. Your support is enriching lives and promoting health and joy. All Wildrock programs incorporate aspects of environmental education and social emotional learning. With rates of behavioral and mental health needs on the rise in children--a well documented consequence of the pandemic-- we are more committed than ever to facilitate nature play which helps kids self regulate, build empathy, find connection and move their bodies. I am so grateful to be a part of this community that wants the best for *all* children.

With appreciation,

Meg Phillips

CONTACT US

 info@wildrock.org

 www.wildrock.org

 6600 Blackwells Hollow Road,
Crozet, VA 22932

WAYS TO SUPPORT



DONATE

Financial contributions and in kind gifts are essential to sustain Wildrock's outreach programs.



VOLUNTEER

We welcome corporate groups, craftspeople and program support for field trips and in town after school enrichment.



PLAY

Make a reservation, send your kids to Camp Wildrock, give Wildrock gift certificates or host your next event here!



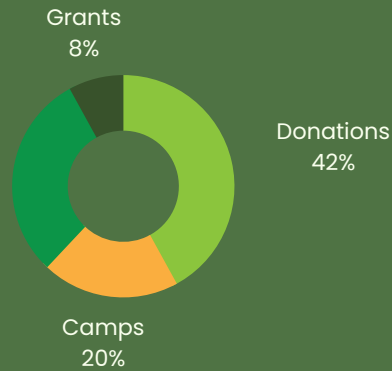
OUR MISSION

TO PROMOTE NATURE PLAY FOR HEALTH AND HAPPINESS

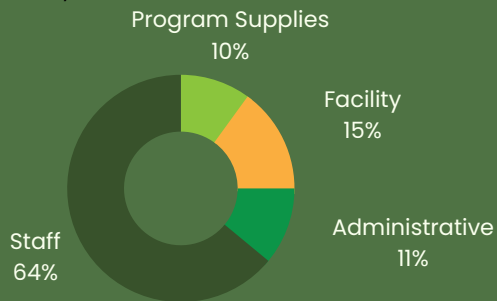
FINANCIALS

Wildrock maintains a strong financial position and is poised to expand our nature equity outreach. Wildrock relies on donations to deliver high quality enrichment, education and childcare programs.

Revenue \$394,914



Expenses \$362,422



PROGRAM HIGHLIGHTS

- 8 weeks of free camps for Charlottesville City Students in schoolyards
- 7 weeks of Camp Wildrock in Crozet
- 4 weeks of camp for Albemarle County students experiencing homelessness
- After school enrichment with Boys and Girls Clubs, City of Promise and several public schools
- Affinity days for VIA, Rainbow Family Alliance, Lily pads Housing, IRC and more
- Guaranteed field trip for all Albemarle County Public School 1st graders
- Nature Friends field trips and school visits for all ACPS preschoolers
- 3 Weeks of Starr Hill Pathways with the UVA Equity Center
- Expansion to Waynesboro
- Collaboration with WorkSource Enterprises to rotate play materials
- New Animal Ambassador—a rabbit now named Dwayne “The Wildrock” Johnson
- Recognition event for Founder Carolyn Schuyler and family
- Children’s Festival Down by the Bog at Booker T. Washington Park



DONOR NAMES

- | | |
|----------------------------|---------------------------|
| Albemarle Garden Club | Mary D. Voorhees |
| Alexandra Geneser | Michael and Patricia |
| Ann Willms | Prentiss Foundation |
| Anonymous | Mr. & Mrs. Thomas Hill |
| Bamaworks at the | Nancy Banker |
| Charlottesville Area | Phillip and Martha |
| Community Foundation | Stafford |
| Bank of America Charitable | Phillippe Sommer |
| Gift Fund | Piedmont Master |
| Bertie D. Heiner | Gardeners |
| Carol Dempster | Public Lands |
| Carolyn and Kevin Schuyler | Quantitative Investment |
| Christopher Heid | Management LLC |
| Community Foundation of | Rotgin Family Fund at the |
| the Central Blue Ridge | Charlottesville Area |
| Early Childhood Funders | Community Foundation |
| Network at the | Sharon Philpott |
| Charlottesville Area | Shenanigans Toy Store |
| Community Foundation | Siller Pollinator Company |
| Eco-Living Fund at the | State Farm Companies |
| Charlottesville Area | Foundation |
| Community Foundation | The Batten Family Fund |
| EDI America Online | at the Charlottesville |
| Emmanuel Episcopal | Area Community |
| Church Endowment Board | Foundation |
| Fidelity Charitable | The Hartfield Foundation |
| Gary Driskill | The Heiner Family Fund at |
| Gregory Edwards | the Charlottesville Area |
| Harry & Reagan Stillerman | Community Foundation |
| he Achenbach Fund at the | The Hilltop Foundation |
| Charlottesville Area | UVA APO Pledge Project |
| Community Foundation | Victoria Haas |
| Heather Vanderweide | Virginia Outdoors |
| Jackie Bryant | Foundation |
| James River Association | Wegmans Food Market |
| Jenny and Joseph | Whitewoods Charitable |
| Arcidicono | Foundation |
| Jonathan Verity | William Schuyler |
| Julia Rhondeau | Charitable Trust |
| Lauren Richards | |
| Leonard and Carol Lohman | |

*A complete donor list can be found online.

CORE PROGRAMS

